

Montréal, QC
Canada

IVAN TARASOV

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EMPLOYMENT

CEO, Web Developer, DevOps	Ivan Tarasov Corp.	Spring 2019 – Present
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- Created e-commerce websites and landing-pages using PHP, HTML, JavaScript, SCSS/CSS, modern pre-built CMS such as: Drupal, WordPress, Shopify, own CMS, and customize them according to client's requests.
- Lead advertising teams using Agile methodology such as Jira, Asana and Trello to create whole-circle advertising campaigns for clients all over the world.
- Improved SEO, Digital Marketing and Social Media Advertising using Google AdWords, Facebook, Yandex.Direct, VK myTarget, teaser-, push-, and other native advertising networks.
- Worked on installing, configuration, and maintenance of Linux servers using Debian, CentOS, Ubuntu, etc.

Website development manager	Medassist LLC	Spring 2017 – Spring 2019
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- Lead UI/UX and web developer teams to create clinic websites using LAMP stack and 1C Bitrix CMS; Linux (CentOS 8), Nginx, PHP, CSS, JavaScript/jQuery, MySQL DB.
- Created SEO-optimization, SMM, comprehensive implementation of e-mail and SMS advertising campaigns.
- Created targeted advertising campaigns in social and advertising networks.

Software Engineer	Rosseti Center – Kurskenergo	Fall 2008 – Spring 2017
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- Handled network stability, bug fixes, coding and technical support.
- Handled users' support using service desk systems, email, chat and phone assist.
- Worked with installation, maintenance and repair of server equipment and computer workstations.

Software Engineer	Visor LLC	Winter 2006 – Fall 2008
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- Created corporate and client's websites, online stores using PHP, CSS, JavaScript, MySQL; SEO optimization.
- Performed installation and configuring LAMP, proxy, email servers (Linux based).

Web Developer	Inform Center Sfera LLC	Summer 2004 – Winter 2006
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- Created corporate website and online store using PHP, CSS, JavaScript, MySQL; SEO optimization.
- Performed installation and configuring Linux servers (LAMP, proxy, email).

EDUCATION

Kursk, Russia	Kursk State University	Fall 2007 – December 2012
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- Bachelor and Master Degree in Computer Science.

LANGUAGES AND TECHNOLOGIES

- PHP, Laravel PHP, HTML5/CSS3/SASS, MySQL, JavaScript, jQuery, ReactJS, WordPress, Drupal.
- Windows, Linux (Debian, Ubuntu, CentOS), MacOS.
- Git, Bitbucket, Sourcetree, Fork.
- Ad creation, impression, inventory, rotation analysis, configuration, deployment, design.
- Project management, E-commerce.
- Adobe Photoshop, Final Cut Pro.