

Montréal, QC
Canada

IVAN TARASOV

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EMPLOYMENT

CEO, Web Developer, DevOps	Ivan Tarasov Corp.	Spring 2019 – Present
<ul style="list-style-type: none">Created e-commerce websites and landing-pages using PHP, HTML, JavaScript, SCSS/CSS, modern pre-built CMS such as: Drupal, WordPress, Shopify, own CMS, and customize them according to client's requests.Lead advertising teams using Agile methodology such as Jira, Asana and Trello to create whole-circle advertising campaigns for clients all over the world.Improved SEO, Digital Marketing and Social Media Advertising using Google AdWords, Facebook, Yandex.Direct, VK myTarget, teaser-, push-, and other native advertising networks.Worked on installing, configuration, and maintenance of Linux servers using Debian, CentOS, Ubuntu, etc.		
Website development manager	Medassist LLC	Spring 2017 – Spring 2019
<ul style="list-style-type: none">Lead UI/UX and web developer teams to create clinic websites using LAMP stack and 1C Bitrix CMS; Linux (CentOS 8), Nginx, PHP, CSS, JavaScript/jQuery, MySQL DB.Created SEO-optimization, SMM, comprehensive implementation of e-mail and SMS advertising campaigns.Created targeted advertising campaigns in social and advertising networks.		
Software Engineer	Rosseti Center – Kurskenergo	Fall 2008 – Spring 2017
<ul style="list-style-type: none">Handled network stability, bug fixes, coding and technical support.Handled users' support using service desk systems, email, chat and phone assist.Worked with installation, maintenance and repair of server equipment and computer workstations.		
Software Engineer	Visor LLC	Winter 2006 – Fall 2008
<ul style="list-style-type: none">Created corporate and client's websites, online stores using PHP, CSS, JavaScript, MySQL; SEO optimization.Performed installation and configuring LAMP, proxy, email servers (Linux based).		
Web Developer	Inform Center Sfera LLC	Summer 2004 – Winter 2006
<ul style="list-style-type: none">Created corporate website and online store using PHP, CSS, JavaScript, MySQL; SEO optimization.Performed installation and configuring Linux servers (LAMP, proxy, email).		

EDUCATION

Kursk, Russia	Kursk State University	Fall 2007 – December 2012
<ul style="list-style-type: none">Bachelor and Master Degree in Computer Science.		

LANGUAGES AND TECHNOLOGIES

- PHP, Laravel PHP, HTML5/CSS3/SASS, MySQL, JavaScript, jQuery, ReactJS, WordPress, Drupal.
- Windows, Linux (Debian, Ubuntu, CentOS), MacOS.
- Git, Bitbucket, Sourcetree, Fork.
- Ad creation, impression, inventory, rotation analysis, configuration, deployment, design.
- Project management, E-commerce.
- Adobe Photoshop, Final Cut Pro.